



# FORUM PARTNERS | 20 PROGRAM INFORMATION | 23

Our **Forum Partners Program** is both an opportunity to share your organization's brand with thousands across North Carolina and an opportunity to make an investment in our state's future workforce and leadership.

It's a way to make sure that your own employees' children can receive world-class education in our public schools here in North Carolina, and to make sure your state remains a desirable place for the nation's top talent to want to live and work.

It's a statement that your organization believes that ALL children deserve a great education, regardless of their family's wealth or zip code.

## ABOUT THE PUBLIC SCHOOL FORUM

### OUR MISSION

To provide trusted, nonpartisan, evidence-based research, policy analysis and innovative programs that empower an informed public to demand that education best practice becomes common practice throughout North Carolina.

### OUR VISION

All North Carolina children shall have the opportunity to reach their full potential through equitable and meaningful public education that nourishes our state's civic and economic vitality.

For 35 over years the Public School Forum of North Carolina has served as an indispensable and nonpartisan champion of better schools. We bring together individuals and institutions from business, education, nonprofits, and government to study education issues, develop ideas, seek consensus, and ultimately inform and shape education policy. Along with our policy and practice work, the Forum also provides several programs to strengthen education in our state:

**DUDLEY FLOOD CENTER FOR EDUCATIONAL EQUITY AND OPPORTUNITY (Flood Center)**

Launched in 2020, the Flood Center serves as a hub to identify and connect organizations, networks, and thought leaders who address racial equity, access, and opportunity in education across North Carolina.

**NC EDUCATION POLICY FELLOWSHIP PROGRAM (NC EPFP)**

NC EPFP is the only statewide program of its kind that focuses on leadership and professional development in the context of education policy. Each new cohort continues the trend of high caliber participants and is rich in its members' range of experiences, both professionally and personally. Fellows come from public schools, universities, community colleges, state agencies, and a diverse array of education organizations across North Carolina.

**NC CENTER FOR AFTERSCHOOL PROGRAMS (NC CAP)**

NC CAP serves as a catalyst, convener and clearinghouse for afterschool and expanded learning programs across the state. NC CAP works with out-of-school time programs to provide professional development, influence policy, and provide resources to help sustain and nurture these programs that are so vital to the children in their communities.

**NC CENTER RESILIENCE AND LEARNING**

The NC Center Resilience and Learning is a whole school, whole child framework working with districts and schools across the state to create trauma-informed learning environments that are safer and more supportive for all kids. School staff are trained on the effects of adverse childhood experiences (ACEs) and work with Project staff to implement strategies to better support children dealing with trauma.

**Rural Teacher Leader Network (RTLN)**

RTLN brings together diverse groups of educators across North Carolina who seek to strengthen their practice, foster community with teacher leaders from across other rural districts, and develop their own leadership capacity in order to guide other teachers in their schools. The network aims to create a strong and lasting community of rural educators with a focus on equity, trauma-informed practice, global education, and teacher leadership.

## PUBLIC SCHOOL FORUM BOARD OF DIRECTORS

**Alfred Mays**, Chair, Burroughs Wellcome Fund

**Tom Williams**, Immediate Past Board Chair, Strategic Educational Alliances, Inc.

**Doug Sprecher**, Secretary/Treasurer, First Citizens Bank

**Mary Ann Wolf**, President and Executive Director, Public School Forum of NC

**Margaret Arbuckle**, Guilford Education Alliance (Retired)

**Keisha Bentley-Edwards**, Duke University School of Medicine, Samuel DuBois Cook Center on Social Equity

**William Buster**, New Hanover Community Endowment

**Shirley Carraway**, Retired Educator

**Julie Cary**, Boys & Girls Club of the Coastal plain

**Van Dempsey**, UNC Wilmington Watson College of Education

**Miles Devaney**, Biogen

**Maria Dozier**, Big Brothers and Big Sisters of Central Carolina

**Dudley Flood**, Consultant

**Bill Harrison**, Education Leadership Consultant

**John Healy**, Center for the Transformation of Work

**Melody Riley Johnson**, Johnson & Johnson Medical Devices

**Priscilla Maynor**, SERVE Center

**Cyndi Soter O'Neil**, ChildTrust Foundation-Investors Management Corporation

**LaTanya Pattilo**, NWEA

**Art Rouse**, ECU College of Education

**Tiece Ruffin**, UNC Asheville

**Richard Schwartz**, Schwartz Law PLLC

**Steve Stephenson**, Ward and Smith, P.A.

**Richard Urquhart**, Investors Management Corporation

**Willis "Bill" Whichard**, Tillman, Whichard, & Cagle, PLLC

**Sandra Wall Williams**, Vision Building Institute for Women

**Mekeisha Williams**, Duke University and Health System

**David Young**, Participate Learning

## EMERITUS BOARD MEMBERS

**Gene Arnold**, Former NC House Legislator

**Tom Bradshaw**, Tom Bradshaw & Associates

**Gerry Hancock**, Everett Gaskins Hancock LLP

**Sam Houston**, NC Science, Mathematics & Technology Education Center

**Tom Lambeth**, Z. Smith Reynolds Foundation

**Michael Priddy**, 21st Century Leadership, LLC

## PUBLIC SCHOOL FORUM ADVISORY BOARD

**Elena Ashburn**, NC Principal of the Year, 2021

**Tammy Beach**, PENC

**Bruce Beasley**, The Beasley Group

**Amanda Bell**, Rockingham County Board of Education

**Laura Bilbro-Berry**, UNC General Administration

**Valerie Bridges**, 2022 NC Superintendent of the Year

**Evelyn Bulluck**, NCSBA, Nash/Rocky Mount Public Schools

**Sue Burgess**, Retired Superintendent, Dare County Schools

**J.B. Buxton**, Durham Technical Community College

**Leah Carper**, 2022 NC Teacher of the Year

**Dennis Carroll**, Emeritus Provost (Retired)

**Sandra Wilcox Conway**, Conway and Associates

**Jeni Corn**, NC Department of Public Instruction

**Nicole Cush**, Asheville City Schools SILSA (School of Inquiry and Life Sciences)

**Eric Davis**, State Board of Education, Chair

**John Denning**, New Educational Ventures, LLC

**Debra Derr**, NC Chamber of Commerce

**Catherine Edmonds**, NC Central University

**Lou Fabrizio**, Fabrizio Education Consulting

**Cristal Figueroa**, Access Family Services

**Jayne Fleener**, College of Education, NC State University

**Eugenia Floyd**, NC Teacher of the Year, 2021

**Amos Fodchuk**, Advanced Learning Partnerships

**Patti Gillenwater**, Elinvar

**Barbara Goodman**, 2019 Jay Robinson Education Leadership Award Recipient

**Jim Goodman**, 2019 Jay Robinson Education Leadership Award Recipient

**Ann Goodnight**, SAS

**Sen. Rick Horner**, Former NC Senate Legislator

**Vichi Jagannathan**, Rural Opportunity Institute

**Katherine Joyce**, NC Association of School Administrators

**Graham Lewis**, Schneider Electric

**Shanta Lightfoot**, Wake County Public School System

**Matt Liles**, NC Department of Justice

**Freebird McKinney**, Participate Learning

**Rep. Graig Meyer**, NC House

**Rashidah Lopez Morgan**, Education First

**Mark Otter**, Participate, Inc

**Catherine Otto**, SAS

**Scott Penland**, Clay County Schools (Retired)

**Justin Perry**, Perry Counseling Healing and Recovery

**Jim Phillips**, Brooks, Pierce, McLendon, Humphrey & Leonard

**Eddie Price**, NC Principals Fellows Program

**Philip Price**, NC Department of Public Instruction (Retired)

**Adam Pridemore**, NC Association of County Commissioners (NCACC)

**Shirley Prince**, NC Principals & Assistant Principals' Association

**Karl Rectanus**, LearnPlatform

**Marion Robinson**, State Employees Credit Union

**Katie Rosanbalm**, Center for Child and Family Policy, Duke University

**Peggy Smith**, Campbell University

**Julie Spencer**, NC Association for Supervision and Curriculum Development

**Caroline Sullivan**, NC Business Committee for Education

**Erin Swanson**, Edgecombe County Public Schools

**Catherine Truitt**, State Superintendent of Public Instruction

**Bettina Umstead**, Chair, Durham Public Schools

**Tamika Walker Kelly**, NC Association of Educators

**Hope Williams**, NC Independent Colleges & Universities

**Brent Williams**, NC Superintendent of the Year, 2021

**Leanne Winner**, NC School Boards Association

**Miles Wobbleton**, Smith Anderson

**Summer Woodside**, UNCP/Scotland County Board of Education

**Marco Zarate**, NC Society of Hispanic Professionals

## EVENTS

### **EGGS & ISSUES BREAKFAST (Winter)**

**Attendance:** 300-400

A convening of 300 business, education, nonprofit, and government leaders to talk about the most pressing education issues facing North Carolina that will drive policy debate during the upcoming legislative session.

### **SYNERGY CONFERENCE (Spring or Summer)**

**Attendance:** 200-400

The Synergy Conference brings together hundreds of afterschool and expanded learning program directors, staff, K-12 educators, and college faculty to share research-based information, as well as relevant strategies for engaging students academically, socially and emotionally.

### **JAY ROBINSON EDUCATION LEADERSHIP AWARD GALA (Spring)**

**Attendance:** 300-400

The Jay Robinson Education Leadership Award recognizes exemplary leaders who have made outstanding contributions to public education. The Gala both celebrates the recipient and public education in general.

### **COLOR OF EDUCATION (Fall)**

**Attendance:** 500-1,000

A full day summit with workshops and panel discussions focused on strategies for addressing persistent racial inequities in our educational system. Sessions are open to a wide range of participants, including educators, parents, students, nonprofits, policymakers, researchers, and community groups.

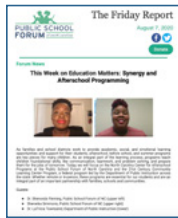
### **RESILIENCE AND LEARNING ANNUAL CONVENING (Summer)**

**Attendance:** 50-100

An annual convening of school personnel from across the state that have participated in the NC Center for Resilience and Learning programs, which helps schools create trauma-informed learning environments that are safer and more supportive for each child.

Throughout the year we also convene education stakeholders for Town Halls, EPFP alumni events, Student Voices series, biennial Education Policy Primer sessions, and more.

# COMMUNICATIONS



## FRIDAY REPORT

Weekly e-newsletter with over 5,000 subscribers focused on the latest K-12 education news, events and opportunities.

[www.ncforum.org/newsletters/](http://www.ncforum.org/newsletters/)



## TOP EDUCATION ISSUES

At the beginning of each year, the Forum releases a list of issues that should or will likely be at the forefront of K-12 education

policy conversations in the year ahead. The report also includes metrics to track progress made on these key issues that impact students across the state. [www.ncforum.org/category/publications/research/top-education-issues/](http://www.ncforum.org/category/publications/research/top-education-issues/)



## LOCAL SCHOOL FINANCE STUDY

An annual report that highlights variations and trends in local spending for public education across our state's 100 counties.

This report isolates local spending from state and federal spending to examine the capacity and actual effort of counties to support public schools. [www.ncforum.org/lfs/](http://www.ncforum.org/lfs/)

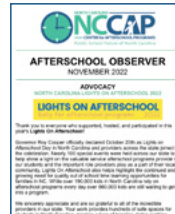


## NC EDUCATION PRIMER

As a fact-based guide to all things public education in North Carolina. The Primer provides a comprehensive overview of how education

policy is made, along with the current state of public education and the policies

guiding it. The Forum produces this guide in order to inform current policymakers, candidates for public office, and voters, and also holds briefing sessions for both candidates for elected office and the general public. [www.ncforum.org/category/publications/research/primer/](http://www.ncforum.org/category/publications/research/primer/)



## THE AFTERSCHOOL OBSERVER

The Afterschool Observer is a monthly e-newsletter produced by the North Carolina Center for

Afterschool Programs (NC CAP), which offers out-of-school time program providers and community leaders with information on professional development, funding opportunities and more! [www.ncafterschool.org/afterschool-observer](http://www.ncafterschool.org/afterschool-observer)

## THE RESILIENCE READER

The Resilience Reader is the NC Center for Resilience and Learning's monthly newsletter for educators to receive information and resources about issues such as childhood trauma, resilience and the power of trauma-informed schools and communities. [www.ncforum.org/resilience](http://www.ncforum.org/resilience)

## POLICY BRIEFS

The Forum also produces policy briefs, reports, and op-eds on affecting K-12 public schools throughout the year. More information can be found at: [www.ncforum.org/briefs-reports/](http://www.ncforum.org/briefs-reports/)

## EDUCATION MATTERS

Education Matters is the Forum's weekly television show on K-12 education issues which airs each weekend on WRAL-TV, UNC-TV and Fox 50.

[www.ncforum.org/educationmatters/](http://www.ncforum.org/educationmatters/)

## ANNUAL FORUM PARTNER BENEFITS

All Forum Partner recognition can be tailored to your organization's needs, **including single-event recognition only**. Jay Robinson Gala sponsorships will also be available separately in coming months. Please contact Director of Strategic Partnerships Marisa Bryant at 919-781-6833 ext. 100 or [mbryant@ncforum.org](mailto:mbryant@ncforum.org) to discuss your preferences. Sample recognition options:

### Public School Champion - \$35,000+

- Presenting sponsor recognition at Jay Robinson Gala
- Opportunity to welcome guests from podium at Jay Robinson Gala
- Organization logo displayed prominently as sponsor on event invitations and at events. Events included: Eggs & Issues, Synergy, Resilience and Learning Convening, Color of Education, and the Jay Robinson Gala.
- Choice of 30 second sponsor-provided ad or in-show segment sponsorship with custom animated graphic and voice on Education Matters for 3 months.
- Included in Forum Partner recognition on social media
- Logo with url displayed on Forum website for 12 months.
- Complimentary registration for 8 for Eggs & Issues and Color of Education.
- 2 reserved tables for 8 each at the Jay Robinson Gala, plus 2 educators or special guests will join your table.
- 16 tickets to the Jay Robinson VIP reception before the gala.



### Public School Ambassador - \$25,000+

- Presenting sponsor recognition at your choice of Eggs & Issues or Color of Education.
- Organization logo displayed prominently as sponsor on event invitations and at events. Events included: Eggs & Issues, Synergy, Resilience and Learning Convening, Color of Education, and the Jay Robinson Gala.
- Choice of 30 second sponsor-provided ad or in-show segment sponsorship with custom animated graphic and voice on Education Matters for 3 months.
- Included in Forum Partner recognition on social media.
- Logo with url displayed on Forum website for 12 months.
- Complimentary registration for 8 for Eggs & Issues and Color of Education.
- 2 reserved tables for 8 at the Jay Robinson Gala, plus 2 educators or special guests will join your table.
- 16 tickets to the Jay Robinson VIP reception before the gala.



### Public School Partner - \$10,000+



- Organization logo displayed prominently as sponsor on event invitations and at events. Events included: Eggs & Issues, Synergy, Resilience and Learning Convening, Color of Education, and the Jay Robinson Gala.
- Choice of 30 second sponsor-provided ad or in-show segment sponsorship with custom animated graphic and voice on Education Matters for 1 month.
- Included in Forum Partner recognition on social media.
- Logo with url displayed on Forum website for 12 months.
- Complimentary registration for 8 for Eggs & Issues and Color of Education.
- 1 reserved table for 8 at the Jay Robinson Gala, plus 2 educators or special guests will join your table.
- 8 tickets to the Jay Robinson VIP reception before the gala.

### Public School Ally - \$5,000+



- Organization logo displayed prominently as sponsor on event invitations and at events. Events included: Eggs & Issues, Synergy, Resilience and Learning Convening, Color of Education, and the Jay Robinson Gala.
- Included in Forum Partner recognition on social media
- Logo with url displayed on Forum website for 12 months.
- Complimentary registration for 5 for Eggs & Issues and Color of Education.
- 1 reserved table for 8 at the Jay Robinson Gala, plus 2 educators or special guests will join your table.

### Friend of Public Schools - \$2,500+



- Organization logo displayed prominently as sponsor on event invitations and at events. Events included: Eggs & Issues, Synergy, Resilience and Learning Convening, and Color of Education.
- Logo with url displayed on Forum website for 12 months.
- Complimentary registration for 5 for Eggs & Issues and Color of Education.

*Each Forum Partner membership is valid for one calendar year from date of returned signed Partner agreement. Note that these are sample recognition levels only. **We are happy to tailor a plan to your organization's needs, including single-event recognition.***