



**2019 Eggs & Issues Breakfast
January 23, 2019
Marbles Kids Museum, Raleigh, NC**

In January 2019, the Forum will host our 5th Annual Eggs and Issues Breakfast. Each year the Forum unveils the [Top Ten Issues in Education](#) at the breakfast. This event is one of the most anticipated education events of the year with a sellout crowd of 225+ policymakers, teachers, principals, higher education representatives and members of the General Assembly. The event provides a platform to debut the newest release of the Top Ten Education Issues publication and includes a presentation of the issues by Forum staff. The Top Ten Issues publication highlights critical issues that will receive attention and drive policy debate during the upcoming legislative session. For each issue an overview is provided along with a set of principles to guide consideration of the issues.

The Forum's Board of Directors and Members contribute to the document, which is authored by Forum staff. The Top Ten Education Issues publication is provided free charge and can be accessed online by anyone who is interested in learning more about what the Forum thinks will be the most pivotal issues in public education during the upcoming year.

The Top Ten Education Issues receives excellent media attention and has been referenced in the News & Observer, Charlotte Observer, and EducationNC. In 2017, the Eggs & Issues Breakfast featured a live taping of the Forum's TV show Education Matters with special guest Governor Roy Cooper, and in 2018 we welcomed a panel of experts to discuss the most pressing needs in education.





Eggs & Issues Breakfast 2019 Sponsorship Benefits

The Forum welcomes contributions from sponsors in support of the Eggs & Issues event and the *Top Ten Education Issues* print and digital publications. Sponsorship levels and benefits are listed below:

Presenting Sponsor - \$15,000

- Exclusive opportunity
- Organizational representative will be invited to speak during the event
- Up to eight tickets to Eggs and Issues Breakfast for sponsor guests
- Organization logo included in printed versions for the *Top Ten Education Issues for 2019* received by event attendees
- Organization logo will be included on the digital version of *Top Ten Education Issues for 2019* received by more than 10,000 friends of the Forum
- Recognition during the event
- Organization logo displayed on event signage
- Organization logo included on event promotional material including electronic invitations, Forum social media posts, The Friday Report and the Forum website
- Sponsor closing credit on Education Matters episode featuring the *Top Ten Education Issues for 2019*.

Education Leader - \$10,000

- Organization logo included in printed versions of the *Top Ten Education Issues for 2019* received by event attendees
- Up to four tickets to Eggs and Issues Breakfast for sponsor guests
- Recognition during the event
- Organization logo displayed on event signage
- Organization logo included on event promotional material including electronic invitations, Forum social media posts, The Friday Report and the Forum website
- Sponsor closing credit on Education Matters episode featuring the *Top Ten Education Issues for 2019*.

Education Pacesetter - \$5,000

- Sponsor closing credit on Education Matters episode featuring the *Top Ten Education Issues for 2019*
- Up to two tickets to Eggs and Issues Breakfast for sponsor guests
- Recognition during the event
- Organization logo displayed on event signage
- Organization logo included on event promotional material including electronic invitations, Forum social media posts, The Friday Report and the Forum website.



Eggs and Issues
2019 Sponsorship Commitment Form

Sponsorship Level:

- Education Leader - \$10,000**
- Education Pacesetter - \$5,000**

Payment Type:

- Credit Card by Phone** - call 919-781-6833 x119 (*ask for Rhonda van Dijk*)
- Send a Check** - 3725 National Drive, Suite 101, Raleigh, NC 27612

Other Information:

Name: _____

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Organization Name as you would like it to appear on event literature and PR materials:

Please send completed form and logo to:
Keith Poston
President and Executive Director
kposton@ncforum.org
919-781-6833