



THE
SAMUEL DUBOIS COOK
CENTER ON SOCIAL EQUITY

AT DUKE UNIVERSITY

Duke | Policy Bridge

*Color of Education:
An Evening with Nikole Hannah-Jones*

October 2, 2018, 6:00 – 8:30 p.m.
Penn Pavilion, Duke University

Sponsorship Opportunities



COLOR OF EDUCATION

Color of Education

The Public School Forum of North Carolina, in partnership with Duke Policy Bridge and the Samuel DuBois Cook Center on Social Equity, will present in October the first in a planned series of statewide events on race and education: ***Color of Education: An Evening with Nikole Hannah-Jones***.

The impact of race in education was a central focus of the Public School Forum's Study Group XVI: Expanding Education Opportunity in North Carolina. The Committee on Racial Equity's [findings and recommendations](#) were published in October 2016, covering issues such as resegregation, teacher diversity, discipline disparity and lack of access to advanced coursework for students of color.

In 2019 and beyond, the Forum's "Color of Education" series (#ColorOfEducation) will evolve into an annual statewide summit, as well as other regional events, bringing together educators, policymakers, experts and key stakeholders focused on achieving racial equity and eliminating racial disparities in education.



Nikole Hannah-Jones

A UNC-Chapel Hill graduate school alumnus and former (Raleigh) News & Observer reporter, Nikole Hannah-Jones was named a 2017 MacArthur Genius Grant Fellow (one of only 24 people chosen, globally) for "reshaping national conversations around education reform" and for her reporting on racial resegregation in our schools. She's won a Peabody, a Polk, and, in 2017, a National Magazine Award for her story on choosing a school for her daughter in a segregated city.

Nikole Hannah-Jones covers racial injustice for *The New York Times Magazine*, and has spent years chronicling the way official policy has created—and maintains—racial segregation in housing and schools. She has written extensively on the history of racism, school resegregation, and the disarray of hundreds of desegregation orders, as well as the decades-long failure of the federal government to enforce the landmark 1968 Fair Housing Act. She is currently writing a book on school segregation called *The Problem We All Live With*, to be published on the One World imprint of Penguin/Random House.

Event Timeline

- 5:00 PM** **Invitation-only pre-event intimate dinner at Washington-Duke Inn with Ms. Hannah-Jones**
- 6:00 PM** **Pre-event reception for all event attendees at Penn Pavilion**
- 7:00 pm** ***Color of Education: An Evening with Nikole Hannah-Jones***
(Remarks followed by audience Q&A)
- 8:30 pm** **Invitation-only post-event reception with Ms. Hannah-Jones at Penn Pavilion**

Ticketed event: \$25 per ticket

<https://tickets.duke.edu/online/article/nikolehannahjones18>.

Seating capacity 380 attendees



Nikole Hannah-Jones

Photo credit James Estrin, New York Times

Nikole's brilliant talks explore the important roles schools play in their communities, how they're affected by their surrounding neighborhoods, and how seeing race from the lens of education tells a whole new story of inequality in America.



COLOR OF EDUCATION

Public School Forum of North Carolina

Since 1986, the Public School Forum of North Carolina has been an indispensable and nonpartisan champion of better schools and the most trusted source in the state for research and analysis on vital education issues. We bring together leaders from business, education and government to study education issues, develop ideas, seek consensus, and ultimately inform and shape education policy. We do that through research, policy work, innovative programs, advocacy, and continuing education for educators and policymakers. Follow us on Twitter [@theNCForum](https://twitter.com/theNCForum) and visit our website at <http://www.ncforum.org/>.

Duke Policy Bridge

Deep engagement with the policy world is one of the Sanford School's core values. The Policy Bridge was created to promote engagement as a two-way street, amplify the impact of our research to benefit society, and help our faculty and students be more aware of and responsive to the needs of the policy community.

Our aim is that:

- Duke's scholarly research gets to policymakers and influencers when and how they need it.
- The real-world knowledge and questions of these groups informs and strengthens research.

Samuel DuBois Cook Center for Social Equity

The Duke Samuel DuBois Cook Center on Social Equity is a scholarly collaborative engaged in the study of the causes and consequences of inequality and in the assessment and redesign of remedies for inequality and its adverse effects. Concerned with the economic, political, social and cultural dimensions of uneven and inequitable access to resources, opportunity and capabilities, Cook Center researchers take a cross-national comparative approach to the study of human difference and disparity. Ranging from the global to the local, Cook Center scholars not only address the overarching social problem of general inequality, but they also explore social problems associated with gender, race, ethnicity and religious affiliation.

Sponsorship Levels

Presenting Sponsor - \$25,000

- Two invitations to an intimate pre-event dinner at the Washington-Duke Inn with Ms. Hannah-Jones
 - Six tickets to a post-event VIP reception with Ms. Hannah-Jones
 - Eight tickets to the event, with reserved seating and VIP parking
 - Photos with Ms. Hannah-Jones - digital images shared after event
 - Opportunity to welcome attendees from stage.
 - Inclusion in event promotional material including: printed and electronic invitations, Forum event website, event program, and press releases*
 - Recognition on event signage as Presenting Sponsor
-

Ambassador Sponsor - \$10,000

- Four tickets to post-event VIP reception with Ms. Hannah-Jones
 - Six tickets to event, with reserved seating and VIP parking
 - Photos with Ms. Hannah-Jones - digital images shared after event
 - Inclusion in event promotional material including; printed and electronic invitations, Forum event website, event program, and press releases*
 - Recognition on event signage as Ambassador Sponsor
-

Champion Sponsor - \$5,000

- Two tickets to post-event VIP reception with Ms. Hannah-Jones
- Four tickets to event
- Photos with Ms. Hannah-Jones - digital images shared after event
- Inclusion in event promotional material including; printed and electronic invitations, Forum event website, event program, and press releases*
- Recognition on event signage as Champion Sponsor

**Sponsors will be recognized in printed promotional material as deadlines allow. All sponsors will be recognized in digital promotional material appropriate to their sponsorship level as soon as commitments are received.*

Sponsorship Commitment Form

Sponsorship Level:

- ☐ **Presenting Sponsor - \$25,000**
- ☐ **Ambassador Sponsor - \$10,000**
- ☐ **Champion Sponsor - \$5,000**

Payment Type:

- ☐ **Credit Card by Phone** - call 919-781-6833 (ask for Rhonda van Dijk)
- ☐ **Send a Check** - (payable to Public School Forum of North Carolina)
3725 National Drive, Suite 101
Raleigh, NC 27612

Other Information:

Name: _____

Organization: _____

Organization Contact (if different): _____

Address: _____

Phone: _____ Email: _____

Organization Name as you would like it to appear on event literature and PR materials:

Please send completed form and logo to:

Keith Poston

President and Executive Director

Public School Forum

kposton@ncforum.org

919-781-6833 x105

Thank you for your partnership

The Public School Forum of NC, Duke Policy Bridge and the Samuel DuBois Cook Center for Social Equity are proud to collaborate to present Nikole Hannah-Jones. We look forward to welcoming you to the event and continuing the conversation about racial equity in education in North Carolina.