# STATE AND LOCAL ROLE IN EDUCATION

## **KEY ISSUES**

The Governor and his or her Education Advisor, the State Board of Education, the State Superintendent of Public Instruction, the Department of Public Instruction, and the North Carolina General Assembly all have influence on the direction of education policy and governance in North Carolina.

With a majority of the education budget for public schools coming from the state, the state plays an important role in providing resources, setting policy, and ensuring equity and quality in North Carolina schools. Still, while the majority of resources and major policies come from the state, local education agencies have a great deal of control over the functions of schools, including the hiring and firing of teachers and administrators, and the setting of curriculum.

# STATE-LEVEL GOVERNING ENTITIES AND THEIR ROLES IN FORMULATING EDUCATION POLICY

North Carolina's public school system is heavily funded by the state government, with 64% of school funds coming from the state in the 2014-15 school year. In the same year, local dollars contributed 24% of the total budget, with federal funding for North Carolina's public schools amounting to 12% of total education funding.<sup>1</sup>

During the Great Depression, North Carolina took on the responsibility for funding the operations of public schools with the passing of the 1933 School Machinery Act. As the State took on the responsibility for funding a larger percentage of school budgets, it also took on additional governance and decision-making authority. Since the 1933 Act, North Carolina's state government responsibilities have grown to include:

- ✓ Majority of personnel issues, ranging from state salary schedules to standardized fringe benefit and retirement plans;
- ✓ Personnel allocations through class size provisions and a variety of personnel allocation formulas and provisions;
- ✓ Standardized testing policies;
- ✓ Pay for performance rewards and consequences based on student performance on tests; and
- ✓ Certification and licensing standards for educators.

# DIVISION OF AUTHORITY AT STATE LEVEL

While the State Board of Education is charged with setting overall state policy regarding education, the State Board lacks the ability to provide funding for education policy initiatives. The NC General Assembly's control over the allocation of funding grants it great power in directing education policy in North Carolina. The Governor also influences education policy by proposing new initiatives through his/her annual budget presentation and by exercising veto power.

<sup>&</sup>lt;sup>1</sup> NC DPI Statistical Profile, Table 22 – Current Expense Expenditure by Source of Funds. Available at <a href="http://apps.schools.nc.gov/pls/apex/f?p=1:1:0">http://apps.schools.nc.gov/pls/apex/f?p=1:1:0</a>.

The State Superintendent of Public Instruction is an elected position, chosen by voters across the state in general elections every four years. Like the Governor, the State Superintendent commands positional power and frequently advances new initiatives. In recent years however, legislative action has altered the amount of authority given to the State Board of Education and State Superintendent. As of 2006-07, the State Board of Education has the authority to oversee the day-to-day operations of the North Carolina Department of Public Instruction.

## DEPARTMENT OF PUBLIC INSTRUCTION

The North Carolina Department of Public Instruction (NC DPI) is charged with carrying out the directives of the State Board of Education and the General Assembly. NC DPI employees are responsible for all federal and state requirements of the public education system, including testing, accountability, curriculum, and all licensure and personnel issues for the state.

#### **EDUCATION DECISION-MAKING PROCESS**

While school governance (see page 3) appears straightforward, the process of education decision-making is anything but simple. A new idea proposed by the Governor, the State Board of Education, or the State Superintendent can be supported or opposed by any of the same three entities. A proposed bill will advance to the General Assembly where it must run a gauntlet from the Education Committee to the Education Appropriations Committee in both the House and the Senate (if it requires funding); from there, it will go to the full House or Senate Budget Committee and then to a vote of the entire membership of each respective body.

That process must be completed in both the House and Senate and, typically, the bill's final budget proposal will be decided by the joint House and Senate Budget Conference Committee. That proposal then returns for a vote in both the House and Senate. The budget and other education initiatives that survive the process are then subject to approval or veto by the Governor.

# THE ROLE OF LOCAL BOARDS OF EDUCATION & COUNTY COMMISSIONERS

As noted, the state government has increasingly assumed education decision-making authority; however, the influence that locally elected officials hold over schools should not be underestimated. Locally elected school boards shape policy and make critical decisions related to schools, while the county commissioners approve any local initiatives that require new local funds. By constitutional law and statute, local school boards and/or county commissioners are responsible for:

- ✓ Construction and maintenance of school facilities;
- ✓ Providing transportation to students:
- ✓ Hiring personnel, especially local school superintendents; and
- ✓ Funding programs, equipment, material, technology, and personnel not provided by state funding.

#### GOVERNANCE OF NORTH CAROLINA PUBLIC SCHOOLS

## The Constitution

Article I Declaration of Rights

### Sec. 15 Education

The people have a right to the privilege of education, and it is the duty of the State to guard and maintain that right.

#### Article III Executive

#### Sec. 5 Duties of Governor

to prepare and recommend to the General Assembly
a comprehensive budget of the anticipated revenue and proposed expenditures of the State...
and administer [the budget as enacted by the General Assembly.]

#### Article IX Education

#### Sec. 4 State Board of Education

(members appointed by the Governor)
shall supervise and administer the free public school system
and the education funds
and... make all rules and regulations...
subject to the laws enacted by the General Assembly

#### Article IX Education

#### Sec. 4 Superintendent of Public Instruction

(elected by the people)
shall be secretary and chief administrative officer
of the State Board of Education

#### Article IX Education

## Sec. 2 The General Assembly

By taxation shall provide a general and uniform system of free public schools... wherein equal opportunities

Shall be provided for all children.

(Final decision on policy & funding)

#### Sec. 2 Local Units of Government

Boards of County Commissioners have responsibility for the financial support of the free public schools as the General Assembly deem[s] appropriate. Fund buildings, transportation, utilities, and other items as per the LEA Budget. (General Statutes 153A, 115C-426 to 115C-437)

#### Local Boards of Education

Provide general control and supervision of all matter pertaining to public schools in the local administrative unit and enforce the school law. Prepare LEA Budget for submission to County Commission.

(General Statues 115C-35 to 115C-50)

Local Superintendent (serves at pleasure of Local Board)

# THE 2015-17 BUDGET PREPARATION PROCESS

Article III, Section 5 of the North Carolina Constitution stipulates that "the Governor shall prepare and recommend to the General Assembly a comprehensive budget of the anticipated revenue and proposed expenditures of the State for the ensuing fiscal period." In addition, the Constitution requires that the Governor's budget "shall not exceed the total of receipts during that fiscal period and the surplus remaining in the State Treasury at the beginning of the period."

The Governor is directed by the Constitution to "continually survey the collection of the revenue and shall affect the necessary economies in State expenditures...." The Office of State Budget and Management (OSBM) implement the budget process under the direction of the State Budget Officer.

The Governor can choose to reflect the priorities of certain state agencies by recommending the same level of funding for an item, the same source of funding (non-recurring or recurring) for an item, or not including an item at all in his/her proposed budget.

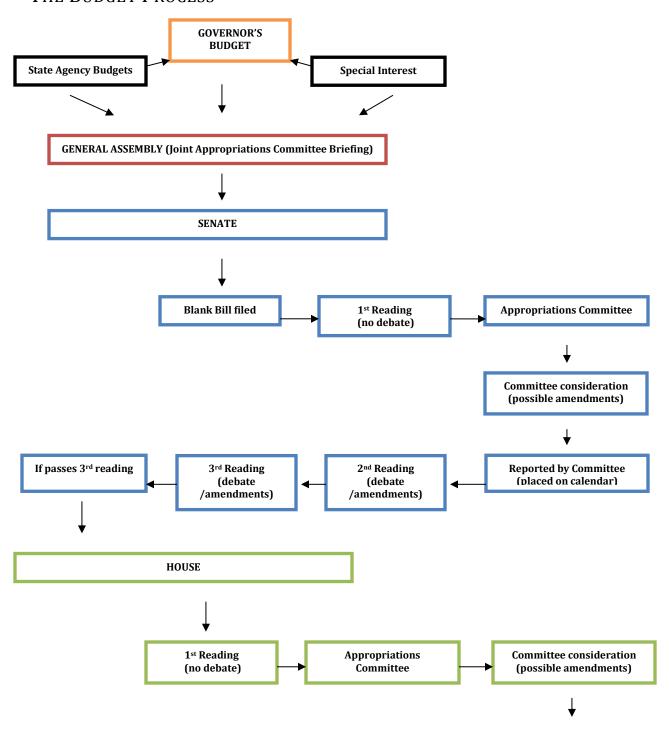
The Governor presented a two-year biennium budget to the General Assembly upon the opening of the General Assembly's long session in January 2015. Following legislative review, a two-year budget was approved by the General Assembly and certified by the OSBM in September 2015.

The budget process runs a "dual" track during the even numbered years when the General Assembly revisits the second year of the biennial budget. The Governor's staff worked with the OSBM in the second year of the biennial budget to prepare the Governor's Supplemental Budget Request for 2016-2017 for submission to the 2016 Short Session of the General Assembly.

During the Short Session, the General Assembly debates the Governor's supplemental request, state agencies' requests, and its own items that are under consideration. The OSBM directed the implementation of the schedule for the 2015-2017 budget preparation process according to the schedule provided in the chart on page five.

Once the Governor's budget is presented to the General Assembly, it is not considered in isolation. The House and Senate also propose their own budgets for consideration during this process. State agencies are then given an opportunity to respond to the budget requests and make a case for items not recommended. In addition, other organizations and associations have recommendations for budget items. Some of these groups are well organized and have strong constituencies. Depending upon their "modes of leverage," (political endorsements, financial contributions, etc.) these organizations can garner support for their issues, or provide the ammunition to "kill" an item. The flow chart on page five outlines the path of the budget bill as well as agency requests.

# THE BUDGET PROCESS<sup>2</sup>



<sup>&</sup>lt;sup>2</sup>At the Joint Appropriations Committee briefing, the State Budget Officer presents the Governor's budget to a joint session of the House and Senate Appropriations committees. Education subcommittees will be briefed jointly until the chamber of bill origination begins to make decisions. Then Committees meet separately. The Chamber leadership gives parameters for spending. Subcommittees will determine budgets. The full Appropriations Committee will vote on the Budget Bill. The bill then becomes the Committee substitute for the Blank Bill and goes to the Chamber Floor and proceeds from that point. The Budget Bill originates in each chamber in alternate years.

